Case 1:06-cv-05916-SLT-RER Document 1 Filed 11/01/06 Page 1101 Page 1 Pa

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Attorneys for Plaintiff

UNITED STATES DISTRICT COURT EASTERN DISTRICT OF NEW YORK

GETTY IMAGES (US), INC.,

Plaintiff,

-against-

ACT TELECOM, INC., ACENA GROUP, INC., and ANDREW CHRISTODOULIDES,

Defendants.

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COMPLAINT FOR COMPENSATORY, STATUTORY AND OTHER DAMAGES AND INJUNCTIVE RELIEF

- 1. Getty Images (US), Inc. ("Getty Images"), is a New York corporation with its principal place of business at 601 North 34th Street, Seattle, Washington.
- 2. Defendant Acena Group, Inc. ("Acena"), is a New York corporation with a place of business at 1111 Marcus Avenue, Lake Success, New York.
- 3. Defendant Act Telecom, Inc. ("Act Telecom"), is a New York corporation that, upon information and belief, at all times relevant to this complaint maintained a place of business at 42-26 162nd Street, Flushing, New York.
- 4. Defendant Andrew Christodoulides ("Christodoulides") is an individual and is the chief executive officer of defendants Acena and Act Telecom. Upon information and belief, Defendant Christodoulides resides in New York and may be found in this District.

JURISDICTION AND VENUE

- 5. This Court has jurisdiction pursuant to 28 U.S.C. § 1331 (federal question) and 28 U.S.C. § 1338 (copyright) in that this case involves claims brought under federal copyright law, 17 U.S.C. § 101 et seq.
- 6. Personal jurisdiction and venue are proper in this District pursuant to 28 U.S.C. §1400(a) because all of the defendants may be found in this District.

FACTS

- 7. Plaintiff Getty Images is one of the world's leading content providers, supplying high-quality, relevant imagery and related services to advertising agencies, graphic design firms, and film and broadcasting companies, to editorial customers involved in newspaper, magazine, book, CD-ROM and online publishing, and to corporate marketing departments and other business customers. Getty Images generates revenue from licensing rights to use imagery and from providing related services. Revenue is principally derived from a large number of relatively small transactions involving licensing rights to use still images, film clips or CDs containing multiple images.
- 8. Most of the images in the creative collections of Getty Images are obtained from independent photographers and filmmakers on an exclusive basis. Professional photographers and filmmakers prefer to retain ownership of their work. As a result, copyright to an image remains with the contributing photographer or filmmaker in most cases, subject to an exclusive license to Getty Images.
- 9. Getty Images was the first company to license imagery via the Internet and today delivers virtually all of its visual content digitally. Getty Images' web site,

gettyimages.com, serves an average of 6.5 million visits and 3.5 million unique users in addition to an average of 167 million page views each month. Visitors to the web site can search through and view hundreds of thousands of images and obtain licenses from Getty Images for those images.

- 10. Defendant Acena owns and operates a web site at www.acena.com. According to the web page found at http://www.acena.com/aboutus/, defendant Acena "is one of the nation's premier providers of outsourced Inbound Call Center & Answering Service solutions" that "help[s] some of the best-known companies in the world communicate more effectively."
- 11. According to the web page found at http://acena.com/aboutus/thecompany, Acena operates four "business units" under the names OptimumCall, TeamContact, medicall solutions, and 1-Call.
- 12. Upon information and belief, Acena owns or is a successor-in-interest to defendant Act Telecom.
- 13. Upon information and belief, defendants Acena, Act Telecom, and Christodoulides operated web sites at the following addresses: www.acena.com, <a href="www.acena.com"
- 14. Upon information and belief, defendants Acena, Act Telecom, and Christodoulides obtained copies of thirty images exclusively licensed to Getty Images and incorporated those images into the Acena web sites. Defendants' use of the thirty

images was unauthorized and violated the rights of Getty Images and of the authors of those images.

- 15. One of the images copied by defendants into the Acena web sites is an image identified by Getty Images as Image No. 10189776, which was registered with the United States Copyright Office effective October 9, 2001, as part of a work entitled "Unpublished Stock Collection #1," Registration Number VAu-530-597.
- 16. One of the images copied by defendants into the Acena web sites is an image identified by Getty Images as Image No. AA010029, which was registered with the United States Copyright Office effective January 16, 2001, as part of a work entitled "Work Day," Registration Number VA 1-058-724.
- 17. One of the images copied by defendants into the Acena web sites is an image identified by Getty Images as Image No. 992652-002, which is registered with the United States Copyright Office effective November 26, 2004, as part of a work entitled "O'Clair 008/published stock images 1995: Group registration of 108 published photos," Registration Number VA-1-304-333.
- 18. One of the images copied by defendants into the Acena web sites is an image identified by Getty Images as Image No. ca28599, which is registered with United States Copyright Office effective December 26, 2001, as part of a work entitled "Compilation of Photographs by Gary Buss #1," Registration Number VAu-546-987.
- 19. One of the images copied by defendants into the Acena web sites is an image identified by Getty Images as Image No. AA044016, which is registered with United States Copyright Office effective April 10, 2002, as part of a work entitled "Photodisc Business Trip," Registration Number VA 1-132-637.

- 20. Copies of the Certificates of Registration for Image Nos. 10189776, AA010029, 992652-002, ca28599, and AA044016 are attached hereto as Exhibit A. Upon information and belief, each of these images was original with its respective author.
- 21. Defendants also copied into the Acena web sites twenty-five other images exclusively licensed to Getty Images without authorization or license.
- 22. Attached hereto as Exhibit B are screen shots of the Acena web site found at www.acttelecom.com showing web pages that incorporate unauthorized copies of images exclusively licensed to Getty Images.
- 23. Attached hereto as Exhibit C are screen shots of the Acena web site found at www.1-call.net showing web pages that incorporate unauthorized copies of images exclusively licensed to Getty Images.
- 24. Attached hereto as Exhibit D are screen shots of the Acena web site found at www.medicallsolutions.com showing web pages that incorporate unauthorized copies of images exclusively licensed to Getty Images.
- 25. Attached hereto as Exhibit E are screen shots of the Acena web site found at www.optimumcall.com showing web pages that incorporate unauthorized copies of images exclusively licensed to Getty Images.
- 26. Attached hereto as Exhibit F are screen shots of the Acena web site found at www.teamcontact.com showing web pages that incorporate unauthorized copies of images exclusively licensed to Getty Images.
- 27. Attached hereto as Exhibit G are screen shots of the Acena web site found at www.acena.com showing web pages that incorporate unauthorized copies of images exclusively licensed to Getty Images.

- 28. Defendants reproduced, distributed and displayed to the public each of the images identified in paragraphs 15 through 19 above knowing that they were not authorized to use those images in the Acena web sites.
- 29. The defendants' unauthorized use of copyright protected images has caused Getty Images to suffer damages.

CAUSE OF ACTION — COPYRIGHT INFRINGEMENT

- 30. Plaintiff Getty Images incorporates paragraphs 1 through 29 above, as though fully set forth herein.
- 31. Getty Images is the exclusive licensee of the images identified in paragraphs
 15 through 19 above. Those images have validly registered copyrights, as evidenced by
 the copyright registration certificates contained in Exhibit A.
- 32. Defendants reproduced, distributed and displayed those images to the public without authorization of Getty Images.
- 33. The actions and conduct by defendant as described above infringe upon the exclusive rights granted to Getty Images under 17 U.S.C. § 106 to display, reproduce, distribute, and prepare derivative works based on those registered copyrighted works.
- 34. Defendants' actions and conduct constitute copyright infringement under the Copyright Act of 1976, 17 U.S.C. § 501.
 - 35. The copyright infringements alleged herein were committed willfully.
- 36. As a result of the copyright infringement described above, plaintiff Getty Images is entitled to relief including, but not limited to, injunctive relief, actual or statutory damages, statutory costs and attorneys' fees, and pre-judgment interest.

WHEREFORE, plaintiff Getty Images prays for the following relief:

A. For an award of defendant's profits and for damages in such amount as may be found, or for statutory damages of not less than \$750 or more than \$30,000 per image pursuant to 17 U.S.C. § 504(c)(1); for an award of statutory damages of up to \$150,000 upon a finding of willful infringement pursuant to 17 U.S.C. § 504(c)(2); for an order permanently enjoining defendants from infringing plaintiff's copyrighted images pursuant to 17 U.S.C. § 502; and for an award of costs and attorneys' fees pursuant to 17 U.S.C. § 505;

- B. For prejudgment interest on the amount of the award to plaintiff; and
- C. For such other and further relief as the Court deems just and proper.

Dated: New York, New York November <u>1</u>, 2006

Fross Zelnick Lehrman & Zissu, P.C.

Mario Aieta (MA-2228)

Da√id Donahue (DD-5508)

866 United Nations Plaza

New/York, New York 10017

(212) 813-5900

Attorneys for Plaintiff



This Certificate issued under the seal of the Copyright Office in accordance with title 17, United States Code, attests that registration has been made for the work identified below. The information on this certificate has been made a part of the Copyright Office records.





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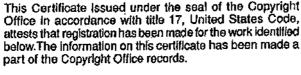
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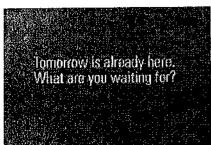
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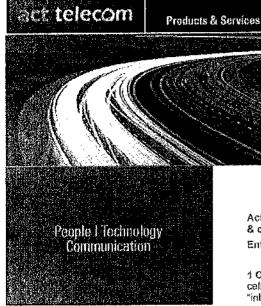
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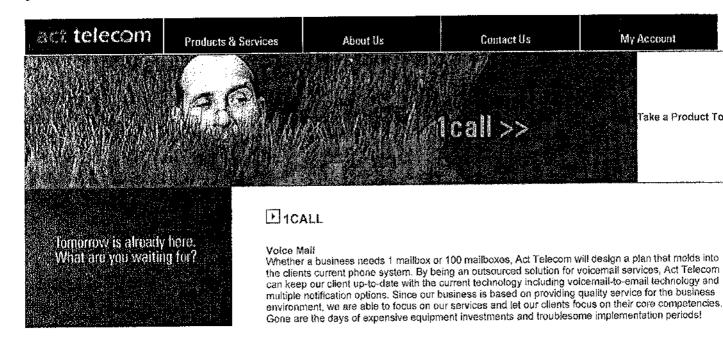
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Go



Unified Messaging provides a single "inbox" for multiple message types. This service offers a Tolerhamy User Interface (TUI), for remote access to a Graphical User Interface (GUI), as well as a Telephony User Interface (TUI), for remote access to all message types over any Touch-tone mobile or landline telephone as well as any connected PC or PDA. Message types include voicemail, faxmail, and e-mail. The user will be able to access different message types from one universal entry point. Anytime! Anywherel

With 1 Call Unified Messaging, you will experience:

Simple one-step access to all of your message types Convenience for travelers with universal access Telephone access and message management Increased productivity

Follow Me

Follow me service can give you ONE phone number that can connect to your office, cellular phone, name, pager or voice mail box. By utilizing the Follow Me service, you can choose where that calls ring through to and be in control of your communications. You will know exactly who is calling before answering and always have the option of either answering the call or having it transferred to your Receptionist or Voice Mail Box.

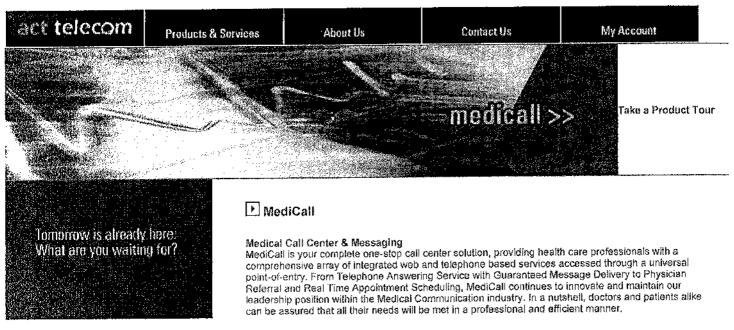
Click here to visit the website www.1-call.net

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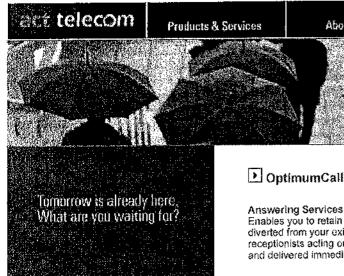
Take a Product Tour



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Answering Services

Enables you to retain your professional image whether out of the office or engaged on the line. Calls diverted from your existing office number will be answered promptly in your company name by allocated receptionists acting on your instructions. Callers may be transferred to you or messages can be taken and delivered immediately based on your account protocol.

Contact Us

optimum call >>

Dispatching Services

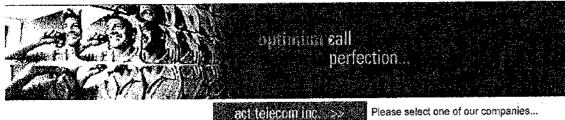
OptimumCall by Act Telecom understands that your customers expect quality service 24 hours a day, 7 days a week-Even when you are unavailable to provide them with it yourself. We have been handling the messaging and emergency dispatching needs for service businesses for more than 10 years. When you hire OptimumCall for your messaging and dispatching needs, your account will be assigned to the dedicated group actAgents-Experienced in your particular industry!!! When your calls are answered by an actAgent, you can rest assured that the proper information is gathered from the caller in a professional & timely manner and, if warranted, promptly dispatched to your on-call staff, Messages can be delivered via phone, pager, e-mail, fax, PDA, etc.-The Choice is Yours!

Voice Mail

Whether a business needs 1 mailbox or 100 mailboxes, Act Telecom will design a plan that molds into the clients current phone system. By being an outsourced solution for voicemail services, Act Telecom can keep our client up-to-date with the current technology including voicemail-to-email technology and multiple notification options. Since our business is based on providing quality service for the business environment, we are able to focus on our services and let our clients focus on their core competencies. Gone are the days of expensive equipment investments and troublesome implementation periods!

Click here to visit the website: www.optimumcall.com

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team contact

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► Act Telecom CRM / eCRM Services

Act Telecom, through its teamCONTACT division delivers a broad range of inbound & web based CRM services, including e-mail screening & response, live web chat & web call back, help desks, order taking, dealer locate and sales calls throughout North America. Our extended know-how of US markets and our integration of the latest technology, teamCONTACT can provide the leading solution for your

Our company strategy and our employee ethos is built on the assumption that maintaining good customer relations alfied to proactive customer communications creates real value which delivers profits for today and growth for the future.

Our highly qualified staff and the latest technology places us as a market leader for customer service and related services, adding significant value to our customers

Integrated Voice Response

Our Interactive Voice Response allows your customers to access data by either speaking or pressing the appropriate buttons on their telephone. Additionally, our system is completely integrated with our Automated Call Distribution (ACD) system to seemlessly transfer information to a skilled actAGENT.

Typical customer interactions include dealer referrals, surveys, catalog requests, contests, fax-ondemand, lead generation, order status inquiries and order processing.

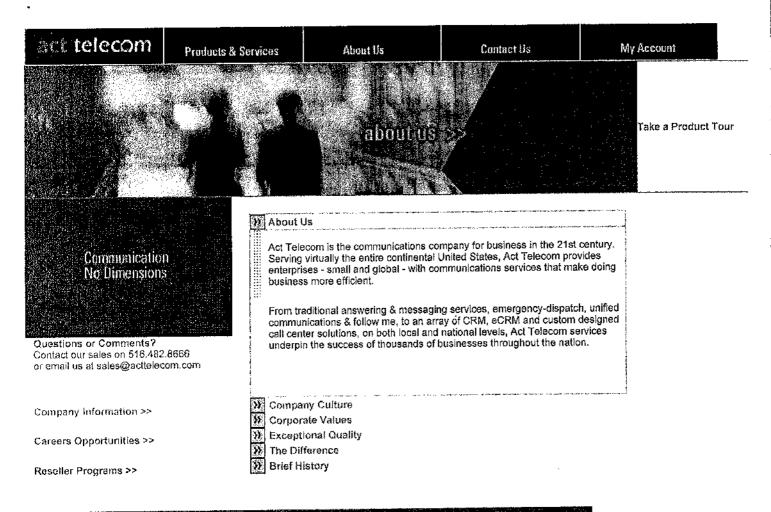
Click here to visit the website: www.teamcontact.com

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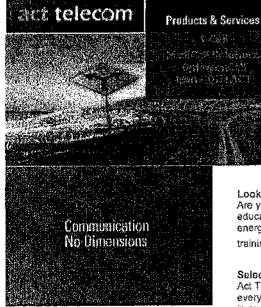
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Contact Us

About Us



Questions or Comments? Contact our sales on 516.482.8666 or email us at sales@acttelecom.com

Company Information >>

Careers Opportunities >>

Reseller Programs >>

Looking for an Exciting Career?

Are you looking for an exciting career with opportunity for education and growth? Act Telecom provides a friendly and energetic environment, quality benefits and comprehensive

Selecting the Right Professionals

Act Telecom selectively recruits from leading candidates for every level in each of its 4 operational divisions. We take pride in our people and strongly believe that they are our most important asset. Therefore, we invest in our professionals as soon as they join the Act Telecom team. They learn valuable skills from our extensive training & certification programs, helping them to succeed and provide an unparalleled level of service to our clients.

How to Apply

To apply for any of the below positions, or for future consideration, send your resume to us. We look forward to hearing from you!

Job Hotline: 800.258.0321

E-mail your resume to hr@acttelecom.com

Fax your resume to 800.258.1024

Apply Online Now >>

act telecominc >>

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Reseller Programs

Partner Marketing Program >>

Solution Provider Program >>

Authorized Reseller Program >>

Company Information >>



Solution Provider Program

Act Telecom's Solutions Provider Program is a quick, easy way to earn commissions by introducing or selling Act Telecom's high-quality communications services, including Unified Messaging (UC) and Follow Me service, Traditional Answering Services, CRM, eCRM & Medical Call Center Services to its, business partners, or other associates. This program is ideal for web developers, telecommunication service providers & resellers, wireless communication service providers and agents, master agents, industry associations and others.

Through the Solutions Provider Program, you can offer scalable, communications, messaging and client services. The program is tiered, so you can choose your level of participation.

How does this solutions provider program work?

Participation is easy and flexible. As a Solution Provider, you will be armed with the knowledge and products to install equipment, configure access, set up billing, maintenance, support, and drive the sale. Commission amounts vary depending on the products sold and your level of participation.

Set Your Own Page

- Charter Level participants take a hands-on approach to selling Act Telecom
- Gold Level participants have higher revenue targets and additional benefits.
- Platinum Level participants can earn the most by meeting the highest requirements.

Aim for goals that best suit your business needs

You may start at any level. Many individuals who begin as Referral Participants however, find they prefer a more active role, moving into the higher tiers as sales increase. There are no limits on this program. The bottom line: You have the flexibility to determine your own level of participation.

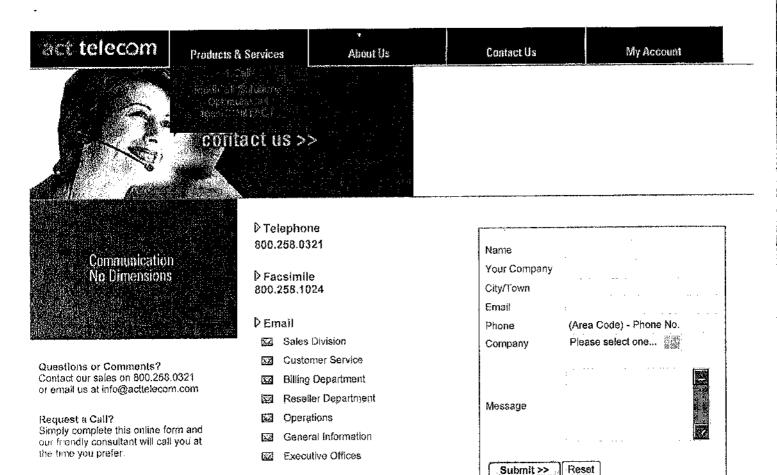
How to sign up

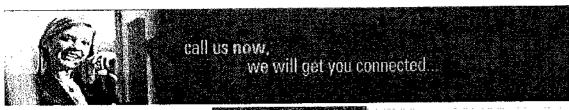
To apply for this program today, please take the following steps:

- Review the PDF of Act Telecom's Levels/Commissions.
- Fill out Act Telecom's Online Pre-qualification form.

Once you submit the Pre-Qualification Form, it will be reviewed by our Sales team. If your business qualifies for our program, a Act Telecom Account Representative will contact you shortly.

Upon approval for Act Telecom's Alliance Sales and Programs, a completed Act Telecom Solution Provider Program Agreement, W-9 form, business license and Solution Provider Program Business Profile Application will be required to begin participation into the program.





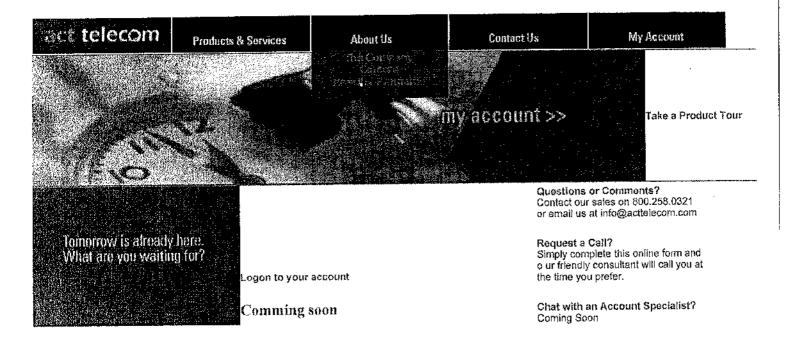
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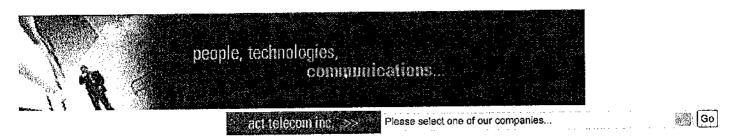
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Chat with an Account Specialist?

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Password:

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Customer Care

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Industry Focus

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Customer Care Center



Find Act Answers

Search our extensive knowledge base for answers to common questions. Search by service, category, keywords or phrases.

Ask A Question

Submit a question to our Technical Support, Sales, Billing or Operations teams who will reply to you by e-mail.

Provide Feedback

Submit a suggestion on how we at Act Telecom could better serve our clients.

Request Additional Services

Use this area to request additional services such as daily reports, web applications, scripted solutions, and more.

act telecom

Customer Care

Services

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Services Center



Call Answering Service

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Medical Call Answering Service

NAME OF ACTION OF STREET AND A STREET ASSESSMENT OF A STREET

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Inbound Contact Center

(1986) 20 (1996) (1996

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Unified Messaging

dfh łoasodijf dsjfo djosfjada ;jjf ahfiuah ad fo jfoidsj foidjs fodsfoidsdosjfdshuif s fdsjf oidjs foidjf dlsa ldkfjdjsa;ljdsoi jdoijf dshfiusdhf s;ł sf

Services

Client Login

Contact Us



Contact Us

D Telephone 866.423.5104

D Email

Sales Division

Customer Service

Billing Department

Reseller Department

Operations

☑ General Information

Executive Offices

D Online Contact Form

Your Name

Company

City/Town

Email

Phone

(Area Code) - Phone No.

Message

Submit >>

Reset

Services

Client Login

Contact Us





Comming soon!

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Services

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Services

☑ Services

MediCall is your complete one-stop call center solution, providing health care professionals with a comprehensive array of Integrated web and telephone based services accessed through a universal point-of-entry. From Telephone Answering Service with Guaranteed Message Delivery to Physician Referral and Real Time Appointment Scheduling, MediCall continues to innovate and maintain its leadership position within the Medical Communication industry. Let MediCall support your organization through its comprehensive menu of Medical Communications services.

- eMD Account Management
- Enhanced Service Solutions
- Messaging Services

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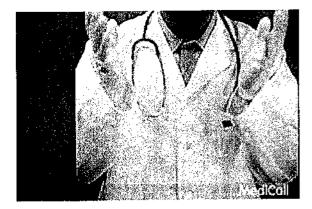


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Services

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About Us

Overview

History

After a decade of operational experience in the industry, Act Telecom, our parent company, came to the realization that, because of the high priority of Health Related calls, specialized systems and procedures, staff training, and attention was required in order to exceed industry standards and client expectations. In February of 2000, Act Telecom began constructing MediCall, a service that would far surpass the limitations that Traditional Answering Service's had. After relentless efforts and continuous refinement, in March of 2001, Act Telecom approved the release of MediCall, a service that has been custom tallored to meet the demanding, complex and ever-changing needs of health related professionals. MediCall, an Act Telecom business division, is your complete one-stop call center solution, providing health care professionals with a comprehensive array of integrated web and telephone based services accessed through a universal point-of-entry. From Telephone Answering Service with Guaranteed Message Delivery to Physician Referral and Real Time Appointment Scheduling, MediCall continues to innovate and maintain its leadership position within the Medical Communication industry.

- Support Cast
- Training
- Difference
- 2 Career

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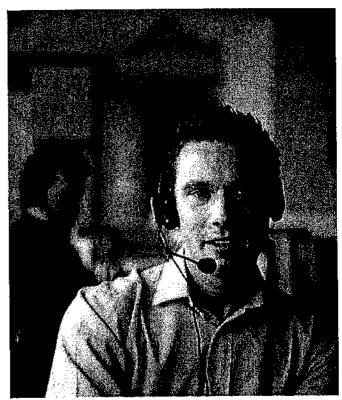
Services

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MEDICALL

MEDICALL is your complete one-stop call center solution, providing health care professionals with a comprehensive array of integrated web and telephone based services accessed through a universal point-of-entry. From Telephone Answering Service with Guaranteed Message Delivery to Physician Referral and Real Time Appointment Scheduling, MediCall continues to innovate and maintain its leadership position within the Medical Communication industry. In a nutshell, doctors and patients alike can be assured that all their needs will be met in a professional and efficient manner.



Enter here with your Login ID and Password to access your Account

Login ID:

Password:

LOGIN



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SERVICE OFFERINGS

- Live Answering Service
- M Emergency Dispatching Service
- Account Management
- Service Enhancements

OPTIMUMCALL ANSWERING SERVICE

- Attorneys
- Cable / Satelite TV
- M Computer Service
- Contractors
- Funeral
- Government
- Medical / HealthCare
- Property Management



Questions or Comments? Contact our sales on 800.259.9676 or email us at info@acttelecom.com

Live Answering Service

With OptimumCall's Live Answering service, every call is answered by a live agent, providing an enhanced personal touch for your customers. This service is especially important for businesses that want instant personal interaction on every call. Utilizing the most advanced computer-based applications in the industry, professional agents who represent your organization as if they worked *in* your office answer every call promptly, in your personalized answer phrase and are ready to address most issues immediately.

24 Hour Availability

OptimumCall is available 24 hours a day, 7 days a week to serve the needs of your customers. Even when you're not open, we are, and we're ready to serve the needs of your customers. We'll provide the additional security blanket you need and what your customers demand.

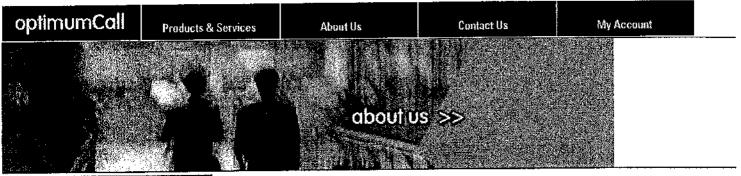
Live Agent Greeting

When we take your calls, we answer the line in your company name or your own personalized answer phrase.

- E Callers can be transferred to you immediately
- Tatl Screening
- Multiple Message Delivery Options



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Communication No Dimensions

Questions or Comments? Contact our sales on 800.259.9676 or email us at Info@acttelecom.com

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> Overview

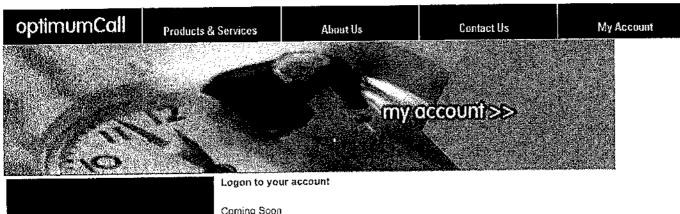
Act Telecom is the communications company for business in the 21st century. Serving virtually the entire continental United States, Act Telecom provides enterprises - small and global - with communications services that make going business more efficient.

From traditional answering & messaging services, emergency-dispatch, unified communications & follow me, to an array of CRM, eCRM and custom designed call center solutions, on both local and national levels, Act Telecom services underpin the success of thousands of businesses throughout the nation.

- ₩ History
- Exceptional Quality
- Company Culture
- Difference
- Corporate Values



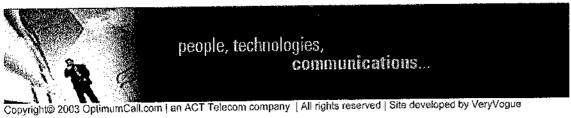
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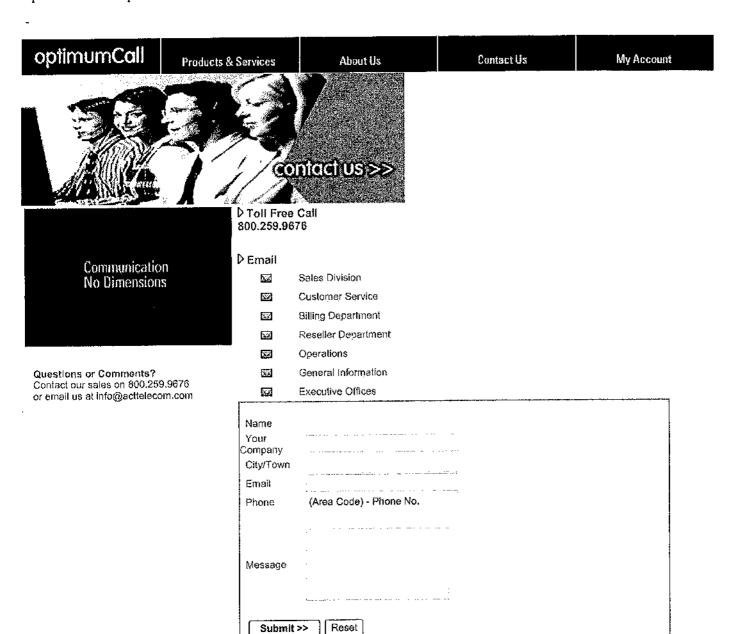


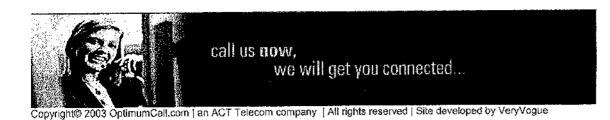
Tomorrow is already here. What are you waiting for?

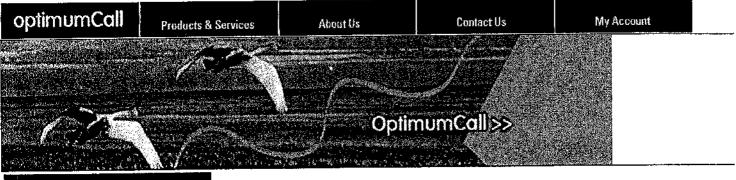
Coming Soon

Questions or Comments? Contact our sales on 800.259.9676 or email us at info@acttelecom.com









Tomorrow is already here. What are you waiting for?

Questions or Comments? Contact our sales on 800.259.9676 or email us at info@acttelecom.com

Enter here with your Login ID and Password to access your Account

Login ID:

Password:

LOGIN

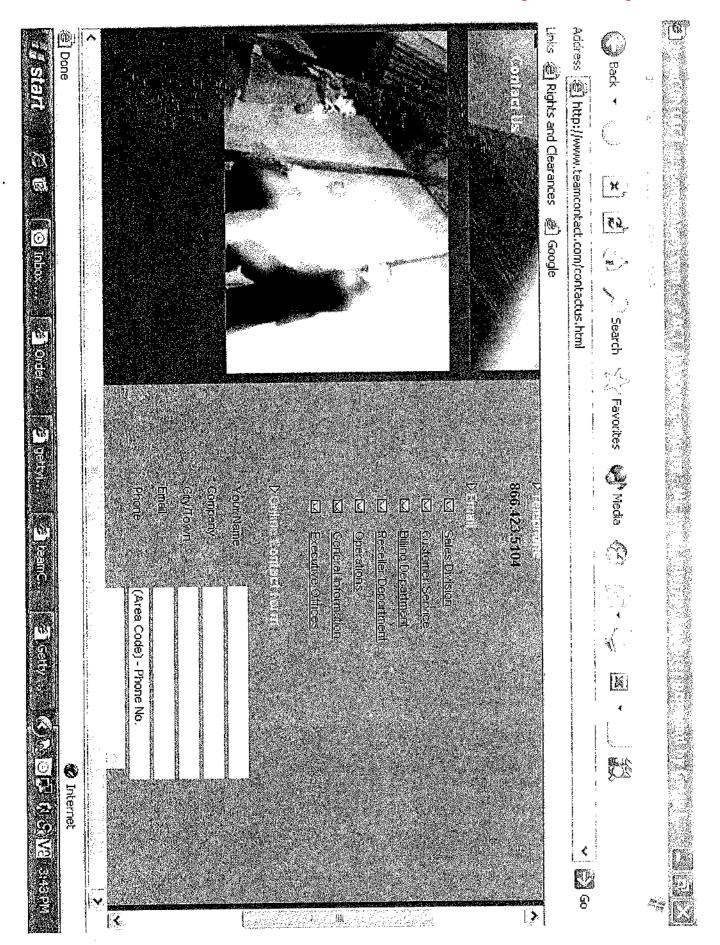
Day or night, when your customers call, it is essential that the person they speak with conveys the feeling that their needs are being addressed by a knowledgeable, concerned member of your staff. OptimumCall has been providing professional, personalized, competitively priced 24 hour messaging and enhanced call center services for more than 10 years.

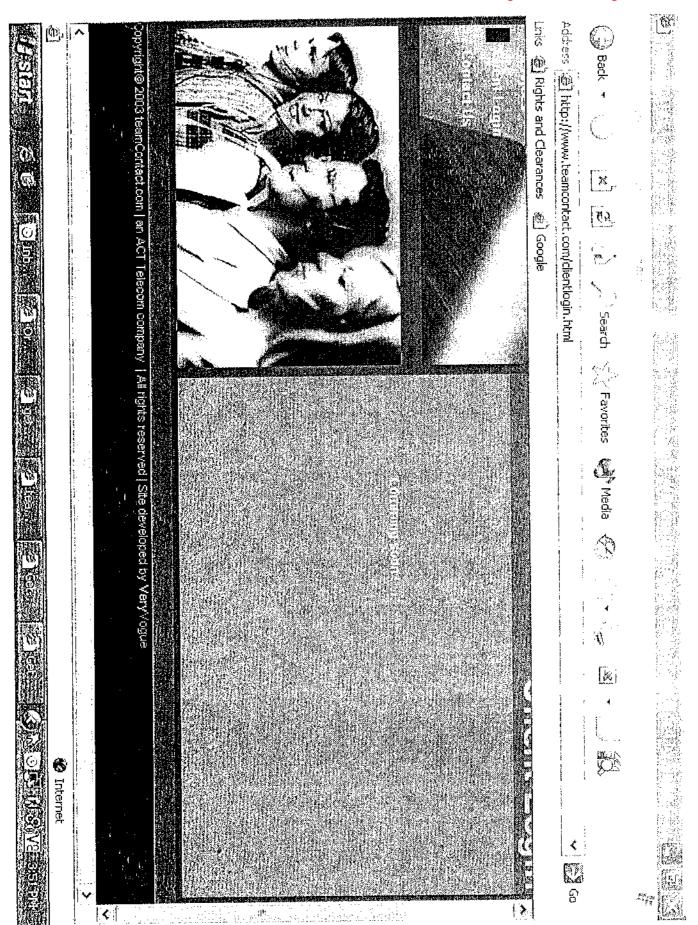
OptimumCall Specializes in:

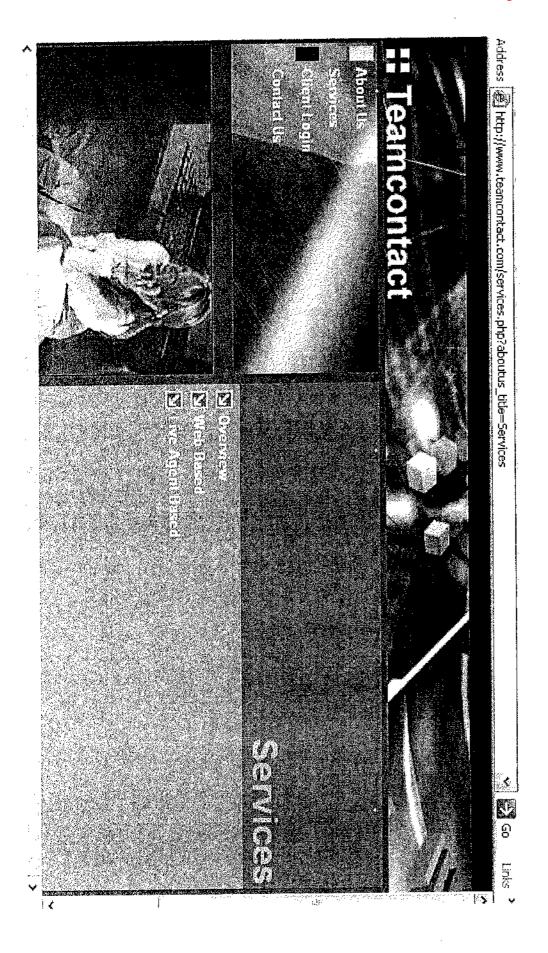
☑ Contractors	2	Property Management
☑ Computer Serv	rice 🖺	Medical / HealthCare
⊠ Government	<u>7</u> 2	Attorneys
🖺 Funeral	84	Cable / Satellite TV

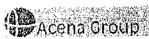


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ABOUT US Acena is one of the nation's premier providers of outsourced customer contact solutions with a proven track record of success for companies ranging in size from start-up to today's top fortune 1000 companies. By combining state-of-the-art technology, rigorous training and solid practices, and over 10 years of successful experience in the call center and answering service industries, Acena's solutions underpin the success of thousands of businesses across North America and abroad. Read more ACCOUNTIOGIN username: password: password: PRESS RELEASES Acena Expands its US operations LAKE SUCCESS, NY - Acena Group, Inc. has completed the renovation of

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Its first of...

Acena Goes Global

Acena Group, Inc. has begun development of its Philippine based call center which is expected...

Acena announces that Tony SanPietro Joins Company as Manager of Human Resources With over 19 years HR experience, Mr. SanPietro joins Acena as the Manager of Human...

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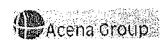
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Business Answering Service | Call Center Service | Call Center Outsourcing | Order Taiding | Customer Acquisition | Remote Receptionist Appointment Scheduling | Medical Appointment Confirmation | Dealer Locator

Medical Appointment Scheduling | Medical Appointment Confirmation | Dealer Locator

Physician Locator | Voice Mail Services | Help Desk Services | Tech Support Outsourcing | Direct Response / Media Support





SERVICES

Remote Receptionist

Live Telephone Answering Service | Remote Receptionist | Emergency Dispatching Services | Voice Mail Services

OptimumCall's Remote Receptionist becomes your off-site communications partner. Our skilled and dedicated agents act as your company's receptionist, answering calls in your company name or in your own personalized answer phrase, then following your custom designed call-script to capture all pertinent information from your callers while maintaining a professional image for your organization. Upon gathering the necessary information, callers can be transferred to the person the caller wishes to speak to, or to whoever is most qualified to take the call, based upon what it is regarding.





Provider of Outsourced **Customer Contact** Solutions

- Answering Services
 - Emergency Dispatching
 - Remote Receptionist
 - Live Answering Service
 - Voice Mall Services
- Medical Call Answering
- Inbound Cali Center
- **Unified Communications**

Since each situation is unique, we offer different Remote Receptionist Service variables to address the specific needs of each organization.

For additional information on our Remote Receptionist Services, contact Acena today or click here to visit Optimum Call's website

Telephone Answering Service | Inbound Call Center Service | Medical Answering Service | Medical Inbound Call Center Service Business Answering Service | Call Center Service | Call Center Outsourcing | Order Taking | Customer Acquisition | Remote Receptionist Appointment Scheduling |

Medical Appointment Scheduling | Medical Appointment Confirmation | Dealer Locator

Physician Locator | Voice Mail Services | Help Desk Services | Tech Support Outsourcing | Direct Response / Media Support





SERVICES

Voice Mail Services

Live Telephone Answering Service | Remote Receptionist | Emergency Dispatching Services | Voice Mail Services

Whether a business needs 1 or 100 mailboxes, OptimumCall will design a plan that molds into the clients current phone system. By being an outsourced solution for voicemail services, OptimumCall can keep our client up-to-date with the current technology including voicemail-to-email technology and multiple notification options. Since our business is based on providing quality service for the business environment, we are able to focus on our services and let our clients focus on their core competencies. Gone are the days of expensive equipment investments and troublesome implementation periods!





Provider of Outsourced Customer Contact Solutions

Answering Services

- Emergency Dispatching
- Rernote Receptionist
- Live Answering Service
- Voice Mail Services
- Medical Call Answering
- Inbound Call Center
- * Unified Communications

OptimumCall's Voice-Mail Solutions act as a counterpart of our Telephone Answering Services. Callers can be transferred to single voice mail box, or one of many voice mail boxes, by one of our professional Answering Service agents, depending upon your account protocol. Furthermore, you can give caller the option to "zero-out" of voice-mail, to an Answering Service agent at any time.

Since each situation is unique, we offer different Voice-Mail Service variables to address the specific needs of each organization.

For additional information on our <u>Voice-Mail Services</u>, <u>contact Acena today or <u>click here</u> to visit OptimumCall's website.</u>

Telephone Answering Service | Inbound Call Center Service | Medical Answering Service | Medical Inbound Call Center Service

Business Answering Service | Call Center Service | Call Center Outsourcing | Order Taking | Customer Acquisition | Remote Receptionist Appointment Scheduling |

Medical Appointment Scheduling | Medical Appointment Confirmation | Dealer Locator

Physician Locator | Voice Mail Services | Help Desk Services | Tech Support Outsourcing | Direct Response / Media Support





SERVICES

Medical Enhanced

As an addition to our suite of medical messaging applications, medicall solutions offers a comprehensive array of Enhanced Call Center Solutions that have been designed to help Health Related Organizations slash telephone/operator time, boost accuracy of patient communications, reduce costs, and tap new sources of revenue.



Our comprehensive suite of Telephone Answering Services includes:

- Appointment Scheduling
- · Appointment Confirmation
- Patient Reminders
- *Physician Referral
- Prescription Refill
- Surveys
- Class, Seminar & Event Registration

For additional information on our Medical Inbound Call Center Services, contact Acena today or click here to visit medicall's website.



Provider of Outsourced **Customer Contact** Solutions

- **Answering Services**
- Medical Call Answering
 - Messaging Service
 - **Enhanced Contact** Center

Appointment Scheduling

Appointment

Confirmation

Patient Reminders

Physician Referral

Prescription Refill

Surveys

Class, Seminar & Event Registration

- Inbound Call Center
- **Unified Communications**

Telephone Answering Service | Inbound Call Center Service | Medical Answering Service | Medical Inbound Call Center Service Business Answering Service | Call Center Service | Call Center Outsourcing | Order Taking | Customer Acquisition | Remote Receptionist Appointment Scheduling | Medical Appointment Scheduling | Medical Appointment Confirmation | Dealer Locator

Physician Locator | Voice Mail Services | Help Desk Services | Tech Support Outsourcing | Direct Response / Media Support





SERVICES

Appointment Confirmation

Appointment Scheduling | Appointment Confirmation | Patient Reminders | Physician Referral | Prescription Refill | Surveys | Class, Seminar, and Event Registration Services

With patients missing 15% of the 75 weekly scheduled appointments in the average practice - and with "no-show" rates as high as 45%--physicians have a right to be worried, But why burden office staff with costly, time-consuming reminder calls and post-cards, or the off-putting practice of overbooking? One to Two days before a scheduled appointment, medicall's interactive voice response (IVR) technology, email program or a live medicall Agent can transmit simple, brief patient reminders. Practices find out almost immediately who will show up and who

won't. The result is fewer no-shows, better relationships with patients, and a more productive office, resulting in higher practice revenues and reimbursement.

Since each situation is unique, we offer different Medical Appointment Confirmation Service variables to address the specific needs of each organization.

For additional information on our Medical Appointment Confirmation Services, contact Acena today or click here to visit medicall's website.



Provider of Outsourced **Customer Contact** Solutions

- **Answering Services**
- Medical Call Answering
 - Messaging Service
 - Enhanced Contact Center

Appointment Scheduling Appointment Confirmation

Patient Reminders

Physician Referral

Prescription Refilt

Surveys

Class, Seminar & Event Registration

- **Inbound Call Center**
- **Unified Communications**

Telephone Answering Service | Inbound Call Center Service | Medical Answering Service | Medical Inbound Call Center Service Business Answering Service | Call Center Service | Call Center Outsourcing | Order Taking | Customer Acquisition | Remote Receptionist Appointment Scheduling | Medical Appointment Scheduling | Medical Appointment Confirmation | Dealer Locator Physician Locator | Voice Mail Services | Help Desk Services | Tech Support Outsourcing | Direct Response / Media Support





SERVICES

Web Based Contact Center

Live Agent Inbound Call Center Services | Web Based Call Center Services

Customers filling out an online application or using an electronic shopping cart can often experience difficulties and on the Internet, a customer can walk out the door simply by clicking the mouse. Additionally, a growing number of customers prefer to go online when they want customer service, sometimes just to check a bill or monthly statement, but often with more complex questions. In today's business environment where your competition is just a click away, superior customer service is critical to profitability. Customers expect instant, well-informed responses to their questions - no matter how they contact you.



Because a company's web site cannot possibly anticipate and answer all questions, the customer can become frustrated, especially when asked to "call during normal business hours." Our Web Enabled Call Center services provide the personal interaction-based support needed to ensure that your online customers are satisfied. The result: a positive outcome and/or completed transaction instead of a lost sale or disgruntled customer.

For additional information on our <u>Web-Based Contact Center Services</u>, contact Acena today or <u>click here</u> to visit Team**C**ontact's website



Provider of Outsourced Customer Contact Solutions

- Answering Services
- Medical Call Answering
- Inbound Call Center
 - Live Agent Based
 - Web Based
 eChat
 Proactive eRep
 Web Collaboration
 eResponse
- Unified Communications

Telephone Answering Service | Inbound Call Center Service | Medical Answering Service | Medical Inbound Call Center Service | Suspense Answering Service | Call Center Service | Call Center Outsourcing | Order Taking | Customer Acquisition | Remote Receptionist Appointment Scheduling | Medical Appointment Confirmation | Dealer Locator | Medical Appointment Scheduling | Medical Appointment Confirmation | Dealer Locator | Physician Locator | Voice Mail Services | Help Deak Services | Tech Support Outsourcing | Direct Response / Media Support





INDUSTRY FOCUS

Through our 4 operating divisions, Acena delivers state-of-the-art inbound call center, unified communications and telephone answering service solutions uniquely tailored to the specific business practices of a broad range of vertical industries.

Developed in close collaboration with our clients and partners, our Industry Solutions enable organizations to manage and optimize customer relationships across multiple touch points.





Provider of Outsourced Customer Contact Solutions

- Attorneys
- Accountants
- Consultants
- Cable & Satellite TV
- Contractors
- Financial Services
- Funeral
- Insurance Industry
- Medical & Healthcare
- Non Profit
- Organizations
- Property Management
- Real Estate

Telephone Answering Service | Inbound Call Center Service | Medical Answering Service | Medical Inbound Call Center Service | Business Answering Service | Call Center Outsourcing | Order Taking | Customer Acquisition | Remote Receptionist Appointment Scheduling | Medical Appointment Confirmation | Dealer Locator

Physician Locator | Voice Mall Services | Help Desk Services | Tech Support Outsourcing | Direct Response / Media Support





SERVICES

Patient Reminders

Appointment Scheduling | Appointment Confirmation | Patient Reminders | Physician Referral | Prescription Refill | Surveys | Class, Seminar, and Event Registration Services

Patients appreciate and remember physician practices that make the extra effort to remind them about a scheduled annual physical, vaccination, mammogram, PAP smear, prostate screening exam, or hospital procedure. medicall alleviates the time-consuming burden from the physician practice's shoulders by using its IVR technology or e-mail capability to let patients know the basics - who, what, when, where, and how.

Since each situation is unique, we offer different Medical Patient Reminder Service variables to address the specific needs of each organization.

For additional information on our Medical Patient Reminder Services, contact Acena today or click here to visit medicall's website



Provider of Outsourced Customer Contact Solutions

- Answering Services
- Medical Call Answering
 - Messaging Service
 - Enhanced Contact Center

Appointment Scheduling Appointment Confirmation Patient Reminders

Physician Referral

Prescription Refill Surveys

Class, Seminar & Event Registration

- Inbound Call Center
- Unified Communications

Telephone Answering Service | Inbound Call Center Service | Medical Answering Service | Medical Inbound Call Center Service | Austrinss Answering Service | Call Center Service | Call Center Outsourcing | Order Taking | Customer Acquisition | Remote Receptionist Appointment Scheduling | Medical Appointment Confirmation | Dealer Locator | Medical Appointment Scheduling | Medical Appointment Confirmation | Dealer Locator | Physician Locator | Voice Mail Services | Help Desk Services | Tech Support Outsourcing | Direct Response / Media Support





SERVICES

Reservation & Appointment Scheduling

Customer Acquisition | Order Taking | Order Processing | Third-Party Verification | Dealer Locator | Reservation & Appointment Scheduling | Help Desk | Tech Support | Overflow Call Management | Direct Response / Media Support

This is an available feature for office appointments, service schedules and reservations for various forms of transportation, dinners, seats, concerts, special events, seminars, and much more. Our CSR's can make appointments or take reservations for seminars, training sessions or other functions, to maximize attendance and avoid overbooking. We can also make confirmation calls, send confirmation letters or e-mails, and provide registration packet fulfillment.



This solution allows your customers to make reservations 24 hours a day, 7 days a week, 365 days a year! Serving businesses such as restaurants, transportation services, event management agencies, hotels and many others, this solution allows **TeamContact**'s live agents and clients to book reservations from a common database. By using the power of the Internet, our agents and our clients can use the reservation application simultaneously. Our agents and our clients have the ability to view availabilities, make reservations, and cancel reservations. This means **TeamContact** can take reservations for you providing an easy and cost effective solution for you to meet objectives and exceed your customer's expectations.

Since each situation is unique, we offer different Reservation and Appointment Scheduling Service variables to address the specific needs of each organization.

For additional information on our Reservation and Appointment Scheduling Services, contact Acena today or click here to visit TeamContact's website.



Provider of Outsourced Customer Contact Solutions

- * Answering Services
- Medical Call Answering
- Inbound Call Center
 - Live Agent Based

Customer Acquisition

Order Taking

Order Processing

Third Party Verification

Dealer Locate

Reservation &

Appointment Scheduling

Help Desk

Tech Support

Overflow Call

Management Media Support

- Web Based
- Unified Communications

Telephone Answering Service | Inbound Call Center Service | Medical Answering Service | Medical Inbound Call Center Service | Senter Service | Call Center Service | Call Center Outsourcing | Order Taking | Customer Acquisition | Remote Receptionist Appointment Scheduling | Medical Appointment Scheduling | Medical Appointment Confirmation | Dealer Locator | Medical Appointment Services | Help Desk Services | Tech Support Outsourcing | Direct Response / Media Support





RESOURCES

Welcome to Acena's web resource center. Here you have access to all of our answers to many questions, brochures, support sheets, demos, white papers and more as they pertain to our suite of Call Center Services, Telephone Answering Services, Medical Answering Services and Unified Communication Services. To receive a hard copy of any of these materials by mail, please submit a request via eMail to pr@acena.com.





Provider of Outsourced Customer Contact Solutions

Ask A Question
Provide Feedback
Request Additional Services
Request eBrochures
Demos & White Papers
Links

Telephone Answering Service | Inbound Call Center Service | Medical Answering Service | Medical Inbound Call Center Service | Business Auswering Service | Call Center Service | Call Center Outsourcing | Order Taking | Customer Acquisition | Remote Receptionist Appointment Scheduling | Medical Appointment Confirmation | Dealer Locator | Physician Locator | Voice Mail Services | Help Desk Services | Tech Support Outsourcing | Direct Response / Media Support





INDUSTRY FOCUS

Cable / Satellite TV

Optimum**Cail** understands the importance of the Cable/Satellite TV industry to respond promptly to their customers' calls. In some cases, contracts with their customers require for them to respond in 60 minutes or less.

One missed or inaccurately dispatched call could result in a lost job opportunity or a dissatisfied customer. Our specialized applications coupled with our skilled and dedicated telephone agents provide the support that you need.



Provider of Outsourced Customer Contact Solutions

- Attorneys
- Accountants
- Consultants
- Cable & Satellite TV
- Contractors
- Financial Services
- Funara
- Insurance Industry
- Medical & Healthcare
- Non Profit
 Organizations
- Property Management
- Real Estate

Our expertise in applying services germane to the Cable &

Our state of the art systems ensure that each and every call is answered promptly by experienced agents that will capture the information that YOU want, and if warranted,

based on your account protocol, dispatched efficiently and received accurately by the

- · Live Answering Service
- Dispatching Services
- Remote Receptionist Service
- Voice-Mail Services
- Customer Acquisition Services
- Third-Party Verification Services

Satellite TV industry includes:

- Tech Support
- · Overflow Call Management
- Direct Response / Media Support

1 Week Risk Free Free Trial

For additional information, contact Acena today.

appropriate on-call technician or supervisor.

Telephone Answering Service | Inbound Call Center Service | Medical Answering Service | Medical Inbound Call Center Service |

Business Answering Service | Call Center Service | Call Center Outsourcing | Order Taking | Customer Acquisition | Remote Receptionist Appointment Scheduling |

Medical Appointment Scheduling | Medical Appointment Confirmation | Dealer Locator

Physician Locator | Voice Mail Services | Help Desk Services | Tech Support Outsourcing | Direct Response / Media Support





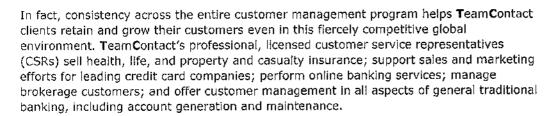
INDUSTRY FOCUS

Financial Services

In all industries, the need to acquire and retain valuable customers has intensified—and the financial services market is no exception. Globalization, consolidation and increasingly complex service offerings make customer management programs more important than ever before.

Worldwide, cost-saving initiatives and the hoped-for efficiencies of mergers and acquisitions have revealed many new customerfacing opportunities for banks, brokerage firms, insurance

companies and real estate organizations. Today, TeamContact helps companies achieve even greater efficiencies by maintaining consistent service across disparate internal entities. This consistency enables customers to transition easily to new brands and new product offerings without experiencing any of the doubt or hesitancy that often accompanies new providers.



The Financial Services Industry demands the utmost accountability. As a service business, we continually look forward to each growing opportunity to prove we stand shoulder to shoulder with the best performing businesses. In so doing, we strive daily to outperform our most recent accomplishment, to keep raising the bar. Bring us your greatest challenge. We know we've achieved our goal when we achieve yours.

Over the years, we've improved our own personal-best time and time again. Many of the programs we've engaged on behalf of our Financial Services clients include awareness and sales generation campaigns. Our depth in professional services includes experience in:

Banking Products – supplementing a current account or establishing a new banking relationship

- · Home Equity Lines of Credit
- · Debt Consolidation Loans
- New Account Acquisition for Money Markets, Certificates of Deposit
- Credit Card Account Acquisition, Renewals and Activations
- New Business or Roll-over Lease or Lending Applications

Investment Products – generating new account relationships and expanding existing client portfolios

- · Financial Planning Seminars
- · Educational Programs





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 Organizations
- Property Management
- Real Estate



INDUSTRY FOCUS

Property Management

OptimumCall understands the importance of Property Managers to respond quickly to tenant calls.

Our property management applications coupled with our skilled and dedicated telephone agents provide the support that you need, whether you manage 1 single property or 5000, our state of the art systems ensure that each and every call is answered promptly by experienced agents that will capture the information that YOU want, and if warranted, based on your account protocol,

dispatched efficiently and received accurately by the appropriate super or building

In this day of litigation and tenant rights it is extremely important that your answering service has the tools and systems in place to professionally represent your business, as well as help protect it.

Our expertise in applying services germane to the Property Management industry includes:

- Live Answering Service
- Dispatching Services
- · Remote Receptionist Service
- Voice-Mail Services





Provider of Outsourced **Customer Contact** Solutions

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- Financial Services
- Funera!
- **Insurance Industry**
- Medical & Healthcare
- Non Profit **Organizations**
- **Property Management**
- Real Estate

1 Week Risk Free Free Trial

For additional information, contact Acena today.

Telephone Answering Service | Inbound Call Center Service | Medical Answering Service | Medical Inbound Call Center Service Business Answering Service | Call Center Service | Call Center Outsourcing | Order Taking | Customer Acquisition | Remote Receptionist Appointment Scheduling | Medical Appointment Confirmation | Dealer Locator
Physician Locator | Voice Mail Services | Help Desk Services | Tech Support Outsourcing | Direct Response | Media Support





SERVICES

Live Telephone & Answering Service

Medical Answering Service | Overflow Receptionist Service | Voice-Mail Service | Auto-Attendant Screening

Day or night, when your patients and associates call it is essential that the person they speak with conveys the feeling that their needs are being addressed by a knowledgeable, concerned member of your staff. Utilizing the most advanced computer-based applications in the industry, professional secretaries who represent your organization as if they worked in your office answer every call promptly, in your personalized answer phrase and are ready to address most issues immediately.



Since each situation is unique, we offer different Medical Live Answering Service variables to address the specific needs of each organization.

For additional information on our Medical Live Answering Services, contact Acena today or click here to visit medicall's website.



Provider of Outsourced Customer Contact Solutions

- Answering Services
- Medical Call Answering
 - Messaging Service
 Live Call Answering
 Overflow Receptionist
 Front End Voice Mall
 Auto Attendant
 Screening
 - Enhanced Contact Center
- Inbound Call Center
- Unified Communications

Telephone Answering Service | Inbound Call Center Service | Medical Answering Service | Medical Inbound Call Center Service

Business Answering Service | Call Center Service | Call Center Outsourcing | Order Taking | Customer Acquisition | Remote Receptionist Appointment Scheduling |

Medical Appointment Scheduling | Medical Appointment Confirmation | Dealer Locator

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